# **Privacy Policy**

#### Last Revised: Dec. 23, 2022

Protecting Your privacy and privacy of Your information is important to Mukbee, inc. In this Privacy Policy ("Policy"), Mukbee describes its commitment to Your privacy and how Mukbee collects, uses, retains, and discloses Your information obtained through Mukbee's Software (both computer and mobile applications) and related Services, as well as through Your visits to Mukbee websites ("Site").

#### Data Use

Mukbee uses Your data collected through our Software, Site, and Services in order to improve the Services and users experience. By using the Software, Site, and Services, You hereby agree to the collection and use of the data in accordance with this Policy.

Your information will be used for the purpose of operating and improving Mukbee's Software, Site, and Services in order to: Answer Your questions and assist with other forms of customer support; Provide You with updates, invoices, confirmations, security alerts, and other important information related to the Software, Site, and Services; Communicate to You information about rewards, promotions, new services, new programs, and other relevant updates; Better understand Your needs for the purpose of providing You a better user experience; Analyze Your usage and interaction with Mukbee Services; Modify the information and content Mukbee sends to You while using the Services. Mukbee may additionally create de-identified or anonymous data records based on Your personal data in order to study user usage of Mukbee Services and in order to improve user experience. Mukbee has the right disclose such de-identified or anonymous data to third parties. Mukbee will not sell Your personally identifiable data. Mukbee will NOT use Your personal data: To market or advertise to students or other children; To build student or child profiles for marketing, advertising, or other commercial purposes that are not related to the Services.

### Data Sharing

Mukbee does not share Your information with any third parties except under the following circumstances: (1) If You give consent; (2) If third-party vendors who work with Mukbee to provide Services need to access Your data in order to complete said Service AND are contractually required not to use Your data in any other way other than providing said Services; (3) To protect the rights and property of Mukbee, its customers, members, employees and/or independent contractors, and others, including for the purpose of enforcing agreements, terms of use, or policies; (4) To, in an emergency, protect personal safety of individuals affiliated with Mukbee, its teachers, students, customers, or any other person; (5) In relation to or during negotiation of any acquisition, merger, financing, dissolution, or any transaction pertaining to the transfer, sale, divestiture, or disclosure of Mukbee and/or its assets, in whole or in part, to another company; (6) In the event of bankruptcy, insolvency, or receivership, which may entail Your information being transferred as a business asset (should such an event take place, Mukbee will work to ensure that the succeeding entity is likewise committed to student privacy and allows You an opportunity to opt-out of any data transfer).

### Information Provided by You

When You use our Services, Mukbee collects information in various ways. By agreeing to this Privacy Policy, You hereby consent to Mukbee collecting this information about You and permitting Mukbee to use this information as described in this Privacy Policy. This information might include, but not limited to, information You use to identify You, Your child, Your name, Your email address, Your user name and Your password used to register with our Services, as well as information You provide when contacting Mukbee for customer support. Information collected about any student or child under the age of 13 will be handled according to applicable laws.

## Information Automatically Collected

Through cookies and other technologies, Mukbee may automatically collect information about Your usage of the Services, such as Your IP address, device information, operating system, access times, and so on. This data may be retained for the purpose of improving and analyzing the Services.

You may instruct Your browser to refuse all cookies or to indicate when cookies are being sent. You may be unable to use certain portions of the Services, however, if You do not accept cookies. Mukbee does its best to respect and honor Your privacy preferences. However, the Software, Site, and Services are not at this time able to respond to Your browser's Do Not Track signals.

## Protection Against Cyberbullying

The Services is able to automatically detect certain aspects of potential cyberbullying, toxic language, or self-harming behavior. If such behavior is detected, the Services will send an alert to the designated individual or individuals who registered for the Software, Site, or Services, while assuring that only this designated individual or individuals receives the alert. It is the legal responsibility of the alert recipient to review the warning and take corresponding action.

### **Details of Your Payment**

When You make purchases through the Services, the payment processor may collect and store Your debit card or credit card information, as well as other financial details needed to process Your payment. The payment processor may further provide Mukbee with a unique token associated with You, which will enable You to continue to make additional purchases using information You had previously provided that the payment processor has stored, such as automatic renewal payments, if You authorize them. Your information stored includes certain digits of Your card number, the card type, and the expiration date. Additionally, Mukbee may collect Your transaction history details.

### Keeping Your Personal Data Secure

Mukbee places high importance on the security of Your personal data, and uses a range of industry-standard procedures and technologies to protect Your personal information against unauthorized access, use, or disclosure. These measures include, but are not limited to: Firewalls, SSL, encryption of reset; Control of physical access; And confining access to personal information to a minimum of authorized personnel. However, Mukbee cannot guarantee the security of Your information as there are risks in using the Internet and no security measure is perfect. While Mukbee makes reasonable efforts to safeguard Your personal information, You hereby acknowledge the inherent risks to Your personal data.

## Personal Information Retention

For the purpose of enabling You to continue to use the Software, Site, and Services, as well as for tax and accounting purposes as may be legally required, Mukbee will retain Your personal information in accordance with this Privacy Policy. Mukbee may also store certain data for the purpose of account recovery, preventing fraud or other forms of abuse, as well as analyzing and aggregating de-identifiable data. Your personal information will be deleted, as well as the information of any student or child using the Software, Site, or Services, as soon as it is no longer required as stated above.

## Data Deletion

Mukbee may permanently erase Customer Data if Customer's account is delinquent, suspended, or terminated for 30 days or more. To delete an account by yourself: please go to the user My Account -> Settings -> Delete Account. Or you can send the email to support@mukbee.com

### You May Withdraw Consent

You have the right to, at any time, withdraw consent to the processing and retention of Your personal data. Should You do so, though, it may lead to You being unable to continue using the Software, Site, or Services in part or in whole.

#### Modifying Your Information

The personal information You submit, such as Your username and password, can be modified by updating Your account profile information.

#### **Promotional Emails**

Mukbee may send You promotional emails and updates, such as about Service and program options. You have the right to opt out of receiving promotional emails and may do so by following the instructions presented in those emails. Should You opt out, Mukbee may still send You non-promotional emails, such as emails about Your accounts, payments, and legal updates.

### **Privacy Policy Updates**

Please be sure to check this Privacy Policy periodically, as Mukbee may update or modify it. The most current Privacy Policy is the one posted on the Site at:

<u>https://www.Mukbee.com/privacy.</u> Should You disagree with this Policy at any time, You must discontinue use of the Software, Site, and Services. By continuing to use the Software, Site, and Services You are signaling that You are in agreement with the most current Privacy Policy, even if it had been modified since the last time You reviewed it.

### Contact Us

Should You have any questions or comments regarding this Privacy Policy or Mukbee's information storage and processing policies, or to report a privacy or security violation or concern, please email: legal@Mukbee.com.